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To help you to identify if our SEO custom web design services would be a good match for your needs, here are the actual results in placement improvement for one of our recent custom web design projects. As we consider the phrases we have optimized on and the client's name private and proprietary information, we have simply noted the phrase generally with a description and noted the before and after placement. These placements reflect actual documented results.

The first review of placement for this client was done on 1-15-09 and the second review was done two weeks after website launch on 3-27-09. All searches were performed on Google.com.

1. General two word keyword based on service provided with state name in front
now #6 -- in January not in top 100
2. General two word keyword based on service provided with state name
abbreviation in front
now #13 -- in January not in top 100
3. General two word keyword in plural based on service provided with state
name in back
now #5 -- in January #37
4. General two word keyword in plural based on service provided with state
name in back
now #22 -- in January not in top 100
5. Specific service with a two keyword phrase with state name following
now #19 -- in January not in top 100
6. Specific service with a two keyword phrase with state name abbreviation
following
now #16 -- in January not in top 100
7. Specific three word service search phrase with state name behind the query
now #4 -- in January not in top 100
8. Specific three word service search phrase with state name abbreviation
behind the query
now #10 -- in January not in top 100
9. Second specific three word service search phrase with state name behind the
query
now #4 -- in January not in top 100

10. Second specific three word service search phrase with state name abbreviation before the query
now #3 -- in January not in top 100
11. Second specific three word service search phrase without location descriptor competing globally
now #31 -- in January not in top 100 - competing globally
12. Third specific three word service search phrase with state descriptor behind the query
now #8 -- in January not in top 100
13. Third specific three word service search phrase with state descriptor abbreviation behind the query
now #12 -- in January not in top 100
14. General two word keyword based on service provided – competing globally
now not in top 100 -- in January not in top 100

Out of the 30 global and state specific search query phrases we tracked, 20 terms showed a strong improvement moving into the top 20 results on Google.com after launch of the new custom web design project.