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Amethyst Level Ghost Blogging Examples

We have listed below several sample blog posts to illustrate the amount of content and quality of writing that you will receive with our Amethyst Level. Typically posts will be 315-340 words in length.

Example One

Five Tips For Disaster Planning – Cloud Backups Are Key

As more business gets conducted online and companies generate exponentially larger amounts of data, the looming fear of [data disasters](#) has become a reality for virtually every organization. Here are 5 tips for securing data and minimizing the damage from disasters ranging from human error to act of god.

1. Back Up Data in the Cloud

[Cloud backup](#) keeps critical data and files available through any Internet connection. This lets the workforce maintain productivity following a disaster, and the prevention of data loss means no headaches for compliance and audit protection. Cloud technology makes it easy and affordable to ensure frequent backups or even real-time sync — saving data up to moments before the event occurred.

2. Establish a Chain of Command

In the event of disaster, who in your company has the authority to work with service providers and other partners? Like a good fire escape plan, your disaster recovery plan should address leadership and chain of command. Small businesses especially can be prevented from enacting continuity plans if only certain individuals can restore services.

3. Host Apps and Infrastructure at Geo-Redundant Locations

Geo-redundant replication ensures that your computing infrastructure and mission-critical applications can continue from an alternate location. Even if a hurricane floods your main server location, employees can continue working through a failover system.

4. Maintain Communications

Remember to vouch for email and phone systems when designing a disaster plan. Web-based and cloud-based solutions provide a safety net to prevent operational problems and productivity losses.

5. Set Expectations and Benchmarks

Outline what needs to happen following a disaster. How much money does the company lose during an outage? What operations need to be restored first? What are the minimal services for operating? Every key employee should understand what successful recovery will look like.

Every great plan starts with protecting data. Start by deciding whether you need standard online backup storage or [Livedrive with file syncing](#) and online tools.

Example Two

Newbies: More Tips to Get Your RV Ready for Winter Storage

The first year you own an RV is a great time for you and the RV. You need to find some other location to reside because it won't last a day anywhere inside your motor-home. All tires maintain the optimal amount of air as prescribed by the manufacturer. Fluid levels are all topped off with the best brands available. Keep that [appreciation and affection](#) going with these tips on preparing your RV for winter storage.

Items you need for winterization:

- Antifreeze specifically for [winterization of RVs](#). It must be non-toxic and usually two or three gallons is sufficient.
- If your RV does not have one installed, you need a water heater by-pass kit.
- A flexible tank wand for cleaning out holding tanks. It is the only way to properly rinse black water holding tanks.
- You either need tubing that you can connect to the intake side of your water pump or a water pump converter kit.
- You should already have a basic set of tools that stay inside your RV. Be sure they include whatever is needed to remove drain plugs without damaging them.

The main objective is to [drain all water](#) from fresh water tanks, gray and black water holding tanks, plumbing lines, and the water heater. After draining, you close all drains and faucets and use the pump to distribute antifreeze to the lines. Without a hot water heater bypass kit, antifreeze will collect in the tank before reaching the lines.

For your first winterization, it may be worth paying a professional. You will learn some time-saving tips from them that you can use for many years ahead.

Whenever you are ready to sell that well cared for RV or move up to a larger size, RVT.com has a complete listing of new and used motor homes for every budget. Selling your vehicle is easy. Visit our [seller's page](#) to find out more about our run-until-sold ad program.

Example Three

All Things Tech December News Roundup

Everything is getting more personal and tailored to the individual. From wearable technology to niche news stories to how you enjoy your music, companies want to conform to your schedule and be a part of

your daily life. This also means you need to stay sharp on protecting your data and devices. Here are the top technology news stories for November.

Individual style in wearable tech

Computers, tablets, and even smart phones are largely unisex devices that have a style of their own. But wearable technology like smart watches, smart shirts, and pint-sized smart rings need to appeal to all ages and sexes. One size does not fit all and consumers want [options](#). This is the issue addressed by Isabelle Olsson, lead designer for Google Glass, when she recently spoke with [NPR](#). She feels wearable technology must feel natural to become relevant on a wide scale.

Women make changes in news and technology

Olsson is not the only female leader in today's technology landscape. [FastCompany](#) spotlights a few women who left comfortable jobs with some of the world's most prominent news organizations to start their own [businesses](#) and fill a need in the information sector that is being neglected. These innovators are covering vital topics that do not rank high on click appeal, but are relevant to our daily lives.

ROLI acquires music platform JUCE

JUCE is a C++ toolkit that is widely used by the top audio companies like Pioneer, Arturia, Korg, and others. ROLI is known for their innovative Seaboard Grand keyboard. This may not mean much too casual [music listeners](#), but it is significant to music industry professionals and those who take music seriously. [TechCrunch](#) reports it is one of the largest investments ever to purchase a music hardware company.

In addition to protecting your music files, you need safe, reliable, online backup to safeguard your photos, video files, and personal data that is essential for accomplishing your goals and working efficiently. Start your [10-day trial](#) today and know that all of your data is easily accessible, even if your device stops working.

Example Four

RV Beginners – Upcoming RV Shows What to Expect

If you're in the market for a new RV, there's no better way to discover the array of makes and models available than at an RV show. In a single location, you'll be able to peruse an assortment of RVs perfect for meeting your needs and your [budget](#).

Shows range in size from a few dealers to large shows with multiple dealers. Browse hassle-free and visit the dealer later, or bargain your way to a great purchase. Just be sure to ask questions! It'll likely be your largest investment.

Some RV show tips for the 2015 season:

- **Go for fun** – Whether you're ready to buy now, or it's a dream, RV shows are simply a fun way to spend the day!
- **Perform prior research** – Identifying needs, budget, and the manufacturers you'd like to [research](#) in advance can save a great deal of wasted time and energy. So can a map of the event.

- **Budget time** – A day is good, two is better. The more time you have the more you can narrow things down. Take notes and bring a camera.
- **Kick tires** – Lie in beds, sit in seats, pretend it's the real deal.
- **Consider comfort** – RV shows happen from the heat of summer to winter's chill. You'll be doing lots of walking and climbing. Choose shows, attire, and shoes carefully.
- **See speakers** – Most RV shows feature guest speakers addressing specific RV topics. Checkout the show's website for details and be sure to budget time into your day for a [unique learning opportunity](#).

Ready to go? – There are over 20 shows across the U.S. and Canada this upcoming January alone! For a complete listing of shows across the U.S. by month and area, visit [RVIA.org](#).

Looking for that perfect RV, but not quite ready for that new RV smell? Visit [RVT.com](#) today for a fantastic selection of used RV models.

Want to see more samples?

Just ask us to see more samples and we'll send you links to other sites where we are blogging at the Amethyst Level.