

## ABOUT OUR FIRM

McCord Web Design has served clients globally for the past five years.

Our owner and Web Designer, Nancy McCord has received her Bachelor's Degree from the University of Florida and Web design training from the College of Southern Maryland.

Nancy is a professional member of the American Institute of Graphic Artists, a member of the HTML Writers Guild, the International Webmasters Association, and the recipient of the Civilian Meritorious Public Service Award from the US Navy.

In addition to Web design, Nancy is a professional speaker and consultant on a wide variety of Web technology topics.

As a Google Qualified Advertising Professional and Yahoo! Search Marketing Ambassador. Nancy is savvy in keyword



We provide solutions that really work!

research and pay per click ad set up and program management. Find out for yourself the difference our personal service can make.

## McCord Web Design

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McCord Web Design

WEB DESIGN AND MORE...

WEB DESIGN

INTERNET MARKETING

GOOGLE ADWORDS & YAHOO! AD MANAGEMENT

BLOGS & RSS FEEDS

E-NEWSLETTER DESIGN & CAMPAIGN MANAGEMENT

WEBMASTER OUTSOURCING



"To maximize your Internet business potential with new Web technologies see us first.

We'll treat your right!"

Nancy McCord, Owner

TEL: 301.705.7303

# McCord Web Design



We know the Secret to Successful Web Design and Internet Marketing.

Technologies can help you to reach out to clients in an innovative way that sets you apart from your competition and reaches new markets for increased sales potential.

## WHY MCCORD WEB DESIGN?

You can feel confident when you use our services. We have received an outstanding five star rating in five key performance categories from our previous clients.

We guarantee your satisfaction on all we do!

A custom web site from McCord Web Design can enhance your exiting advertising plan and add dimension to your ability to meet your customers' needs 24/7. Using new Web tech-

## WEB DESIGN SERVICES

When we design your Web site, we create a unique user-friendly custom design. We use search engine-focused code and can even optimize your site for top organic search engine placement. We offer specialized keyword research services to find the "money words" to use in your content and code for the best results possible.

## INTERNET MARKETING AD SERVICES

Keep the traffic on your Web site growing! Whether you want us to just set up or to manage your Google AdWords or Yahoo! ads, we can create a plan that works for you. Pay per click advertising can work to bring you qualified leads affordably. We are Google Qualified Advertising Professionals and Yahoo! Search Marketing Ambassadors. [RSS feeds and blogs](#) are another way to keep clients and search engines coming back to your site. We are experts in this new Web technology.



We create ways to serve your information to clients with style.



We offer professional Google AdWords set up and management.

## E-NEWSLETTER DESIGN

Top sales people know to keep their name in front of customers at least four times a year and e-newsletters are great for doing just that. Our custom e-newsletter templates can be reused and are very affordable. We also offer professional subscription management services to help make e-newsletters work for you without the headache of subscriber maintenance.

## WEBMASTER SERVICES

Too busy to update your own Web site? We have cost effective solutions for you. Our Webmaster Outsourcing hourly rates make keeping your Web site, RSS feed, or blog up-to-date affordable. Services are usually completed in 24 hours.

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